



Journal of Humanities and Social Sciences Nakhon Phanom University

Journal of Humanities and Social Sciences Nakhon Phanom University was formerly known as Nakhon Phanom University Journal ISSN (online) 3057-1162 The journal deals with humanities and social sciences, which publishes research articles, academic articles and academic articles. Its objectives are to publish articles as above-mentioned in the fields of education, business administration, economics, political science, public administration, law, communications, linguistics, agricultural extension, art, culture and related fields for promoting the concept, technique and development of something new and to provide a platform for the presentation of academic outputs among the universities' personnel and people in general. It is issued every 4 months

Readers Journal ; Vol.16 No.2

Assoc.Prof.Dr.Thachaphol Gulid	Srinakharinwirot University
Assoc.Prof.Dr.Siriluck Sutthachai	Khon Kaen University
Assoc.Prof.Dr.Sukanya Aimimtham	Khon Kaen University
Assoc.Prof.Dr.Rungrawee Jitpakdee	Thaksin University
Assoc.Prof.Dr.Chetsada Noknoi	Thaksin University
Assoc.Prof.Dr.Thanyawat Rattanasak	Chiang Mai University
Assoc.Prof.Dr.Karun Pratoom	Maharakham University
Assoc.Prof.Dr.Phaithun Intakhan	Lampang Rajabhat University
Assoc.Prof.Dr.Kanthana Ditkaew	Rajamangala University of Technology Lanna Tak
Assoc.Prof.Dr.Supaporn Prasongthan	Kasetsart University
Assoc.Prof.Chuenjit Changchenkit	Kasetsart University
Asst.Prof.Dr.Witchulada Vetchagool	Khon Kaen University
Asst.Prof.Dr.Anon Khamwon	Khon Kaen University
Asst.Prof.Dr.Teerasak Jindabot	Prince of Songkhla University
Asst.Prof.Dr.Sutika Rukprasoot	Prince of Songkhla University

Asst.Prof.Dr.Theerut Muenwongthep	University of Phayao
Asst.Prof.Dr.Bungon Sawatsuk	University of Phayao
Asst.Prof.Dr.Kwanchanok Hannimitkulchai	Kasetsart University Chalermphrakiat Sakon Nakhon Province Campus
Asst.Prof.Dr.Nimnual Visedsun	Rangsit University
Asst.Prof.Dr.Eakarat Boonreang	Ubon Rtachathani University
Asst.Prof.Dr.Aruneey Yodbutr	Maejo University
Asst.Prof.Dr.Ratchaneeya Bangmek	Maejo University
Asst.Prof.Dr.Salakjit Ninlaphay	Maharakham University
Asst.Prof.Dr.Varaporn Prempanichnukul	Maharakham University

Editorial Board

Prof.Dr.Kulthida Tuamsuk	Khon Kaen University
Prof.Dr.Poomthan Rangakulnuwat	University of the Thai Chamber of Commerce
Assoc.Prof.Dr.Monvika Phadoongsitthi	Thammasat University
Assoc.Prof.Dr.Kasemsarn Chotchakornpant	National Institute of Development Administration
Assoc.Prof.Dr.Songsak Phusee-orn	Maharakham University
Assoc.Prof.Dr.Thaveeslip Subwattana	Maharakham University
Assoc.Prof.Dr.Phaithun Intakhan	Lampang Rajabhat University
Assoc.Prof.Dr.Kiatsuda Srisuk	Chiang Mai University
Assoc.Prof.Dr.Pajaree Polprasit	Kamphaeng Phet Rajabhat University
Assoc.Prof.Dr.Supamit Pitipat	Chulalongkorn University
Asst.Prof.Dr.Parama Kwangmuang	Khon Kaen University

Editor	Assoc.Prof.Dr.Kornchai Phornlaphatrachakorn
Associate Editors	Asst.Prof.Dr.Natthayaporn Boonruang Asst.Prof.Dr.Poonnatree Jiaviriyaboonya Asst.Prof.Dr.Prompassorn Chunhabunyatip
Operating team	Mrs.Supawadee Sutakot Ms.Suwaphat Keekat Mrs.Sasiwimol Arkkasriworn
Art designer	Asst.Prof.Dr.Watchara Sutakot
Editorial Office	Nakhon Phanom University Journal Office

Publication Frequency 3 issues per year Issue 1, January-April
Issue 2, May-August
Issue 3, September-December

Every article was peer-reviewed for the academic correctness by 3 qualified persons outside at least. The opinions in Journal of Humanities and Social Sciences Nakhon Phanom University belong to the authors; do not belong to the Publisher. Thus, Nakhon Phanom University denies to be held responsible for them. And copyright of the digital files of articles belong to the journal and not to the authors. The articles in Journal of Humanities and Social Sciences Nakhon Phanom University are protected by copyright of Thailand. No part of each issue may be reproduced for dissemination without written permission from the Publisher.