



Journal of Humanities and Social Sciences Nakhon Phanom University

Journal of Humanities and Social Sciences Nakhon Phanom University was formerly known as Nakhon Phanom University Journal ISSN 2651-2459 and I-ESSN 2651-2467. The journal deals with humanities and social sciences, which publishes research articles, academic articles and/or review articles. Its objectives are to publish articles as above-mentioned in the fields of education, business administration, economics, political science, public administration, law, communications, linguistics, agricultural extension, art, culture and related fields for promoting the concept, technique and development of something new and to provide a platform for the presentation of academic outputs among the universities' personnel and people in general. It is issued every 4 months

Readers Journal ; Vol.13 No.1

Prof.Dr.Noawanit Songkram	Chulalongkorn University
Prof.Dr.Taweesak Theppitak	Burapha University
Prof.Dr.Teera Runcharoen	Retired Government Official
Assoc.Prof.Dr.Kom Campiranon	Thammasat University
Assoc.Prof.Dr.Sillaporn Srijunpetch	Thammasat University
Assoc.Prof.Dr.Alisara Charinsarn	Thammasat University
Assoc.Prof.Dr.Kriengkrai Boonlert-U-Thai	Chulalongkorn University
Assoc.Prof.Dr.Sukanya Chaemmchoy	Chulalongkorn University
Assoc.Prof.Dr.Aua-aree Engchanil	Chulalongkorn University
Assoc.Prof.Dr.Anukoon Rotjanasuksomboon	Chulalongkorn University
Assoc.Prof.Dr.Supavan Phlainoi	Mahidol University
Assoc.Prof.Dr.Metcha Metjiranont	Ubon Ratchathani University
Assoc.Prof.Dr.Saran Nakrob	Kasetsart University
Assoc.Prof.Dr.Chamaipak Tayjasanant	Kasetsart University
Assoc.Prof.Dr.Jittinun Boonsathirakul	Kasetsart University
Assoc.Prof.Dr.Chatree Faikhamta	Kasetsart University
Assoc.Prof.Dr.Supaporn Prasongthan	Kasetsart University
Assoc.Prof.Dr.Kanokorn Somprach	Khon Kaen University
Assoc.Prof.Dr.Sitthipon Art-in	Khon Kaen University
Assoc.Prof.Dr.Chawalee Na Thalang	University of Phayao
Assoc.Prof.Dr.Kanokkarn Kaewnuch	National Institute of Development Administration
Assoc.Prof.Dr.Nanta Sooraksa	National Institute of Development Administration
Assoc.Prof.Dr.Aswin Sangpikul	Dhurakij Pundit University
Assoc.Prof.Dr.Tipparat Sittiwong	Naresuan University
Assoc.Prof.Sadayu Teeravanittrakul	Burapha University
Assoc.Prof.Dr.Sumet Ngamkanok	Burapha University

Assoc.Prof.Dr.Sasiwemon Sukhabot	Prince of Songkhla University
Assoc.Prof.Dr.Thapanee Thammatar	Silpakorn University
Assoc.Prof.Dr.Nuanchavee Prasertsuk	Silpakorn University
Assoc.Prof.Dr.Anirut Satiman	Silpakorn University
Assoc.Prof.Dr.Taninrat Rattanapongpinyo	Silpakorn University
Assoc.Prof.Dr.Sittipong Wattananonsakul	Srinakharinwirot University
Assoc.Prof.Dr.Numphon Koocharoenpisal	Srinakharinwirot University
Assoc.Prof.Dr.Nak Gulid	Srinakharinwirot University
Assoc.Prof.Dr.Orachorn Maneesong	Chiang Mai University
Assoc.Prof.Dr.Jarunee Dibyamandala	Chiang Mai University
Assoc.Prof.Dr.Sombat Tayraukham	Chiang Mai University
Assoc.Prof.Dr.Prasart Nuangchalerm	Mahasarakham University
Assoc.Prof.Dr.Tanes Tanitteeeran	King Mongkut's University of Technology Thonburi
Assoc.Prof.Dr.Sakesun Yampinij	King Mongkut's University of Technology Thonburi
Assoc.Prof.Dr.Poonsuk Udom	Thaksin University
Assoc.Prof.Dr.Arisa Samrong	Ramkhamhaeng University
Assoc.Prof.Dr.Krischonme Bhumkittipich	Rajamangala University of Technology Thanyaburi
Assoc.Prof.Dr.Phaithun Intakhan	Lampang Rajabhat University
Assoc.Prof.Dr.Kanthana Ditkaew	Rajamangala University of Technology Lanna Tak
Asst.Prof.Dr.Dneya Udtaisuk	Chulalongkorn University
Asst.Prof.Dr.Wichai Sawekngam	Chulalongkorn University
Asst.Prof.Dr.Sujinat Jitwiriyant	Chulalongkorn University
Asst.Prof.Dr.Nuntarat Charoenkul	Chulalongkorn University
Asst.Prof.Dr.Tida Tubpun	Thammasat University
Asst.Prof.Dr.Prapansak Pum-in	Srinakharinwirot University
Asst.Prof.Dr.Taweetil Koolnaphadol	Srinakharinwirot University
Asst.Prof.Dr.Rungarun Rojruattanadumrong Chaisri	Srinakharinwirot University
Asst.Prof.Dr.Rawiwan Wanwichai	Srinakharinwirot University
Asst.Prof.Dr.Suprapa Somnuxpong	Chiang Mai University
Asst.Prof.Dr.Kulwadee Lim-u-sanno	Prince of Songkla University
Asst.Prof.Dr.Yodpol Thepsithar	Naresuan University
Asst.Prof.Dr.Donruetai Kovathanakul	Khon Kaen University
Asst.Prof.Dr.Anucha Somabut	Khon Kaen University
Asst.Prof.Dr.Warakorn Supwirapakorn	Burapha University
Asst.Prof.Dr.Pattama Patpong	Mahidol University
Asst.Prof.Dr. Warisa Asavaratana	Kasetsart University
Asst.Prof.Dr.Sopon Charoen	Sripatum University
Asst.Prof.Dr.Kanchana Sukanthasirikul	Suranaree University of Technology
Asst.Prof.Dr.Nimnual Visedsun	Rangsit University
Asst.Prof.Dr.Kanyarat Muangkaew	Silpakorn University
Asst.Prof.Dr.Pairin Srisinthon	Walailak University
Asst.Prof.Dr.Nantana Lapvisadchai	Mahasarakham University
Asst.Prof.Dr.Monticha Pakdeekong	Ramkhamhaeng University
Asst.Prof.Manoch Boontonglek	Rajamangala University of Technology Thanyaburi

Editorial Board

Prof.Dr.Kulthida Tuamsuk	Khon Kaen University
Prof.Dr.Poomthan Rangakulnuwat	University of the Thai Chamber of Commerce
Assoc.Prof.Dr.Monvika Phadoongsitthi	Thammasat University
Assoc.Prof.Dr.Kasemsarn Chotchakornpant	National Institute of Development Administration
Assoc.Prof.Dr.Songsak Phusee-orn	Maharakham University
Assoc.Prof.Dr.Thaveeslip Subwattana	Maharakham University
Assoc.Prof.Dr.Phaithun Intakhan	Lampang Rajabhat University
Assoc.Prof.Dr.Kiatsuda Srisuk	Chiang Mai University
Assoc.Prof.Dr.Pajaree Polprasit	Kamphaeng Phet Rajabhat University
Assoc.Prof.Dr.Supamit Pitipat	Chulalongkorn University
Asst.Prof.Dr.Parama Kwangmuang	Khon Kaen University

Editor	Assoc.Prof.Dr.Kornchai Phornlaphatrachakorn
Associate Editors	Asst.Prof.Dr.Natthayaporn Boonruang Asst.Prof.Dr.Poonnatree Jiaviriyaboonya Dr.Prompassorn Chunhabunyatip
Operating team	Mrs.Supawadee Sutakot Ms.Suwaphat Keekat Mrs.Sasiwimol Arkkasriworn
Art designer	Mr.Watchara Sutakot
Editorial Office	Nakhon Phanom University Journal Office
Publication Frequency	3 issues per year Issue 1, January-April Issue 2, May-August Issue 3, September-December

Every article was peer-reviewed for the academic correctness by 3 qualified persons outside at least. The opinions in Journal of Humanities and Social Sciences Nakhon Phanom University belong to the authors; do not belong to the Publisher. Thus, Nakhon Phanom University denies to be held responsible for them. And copyright of the digital files of articles belong to the journal and not to the authors. The articles in Journal of Humanities and Social Sciences Nakhon Phanom University are protected by copyright of Thailand. No part of each issue may be reproduced for dissemination without written permission from the Publisher.