



Book reviews:

*The public management connectivity toward AEC to the year
of 2020*

By

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Book Title: The public management connectivity toward AEC to the year of 2020

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Publication: Panyachon: 2014





Introduction:

This book has 24 chapters which the author tries to give the general point of views of ASEAN evolution and development, even though it is not covered more details of the AEC as wishes. There are some weak points in this big name of the book, but the author presents some common ideas to share for becoming an active member with AEC. Even through this book may not answer all aspects, according to the wish of the author who would like to have more in-depth information, in accordance with the 10 AEC communities, The Will to share ASEAN is the most important factors to build unity and prosperity, therefore, the author was selected the topic of PMC, to bridge the friendship of ASEAN to become one vision, one identity and one community and it may be the value of this book. The author synergizes this book in to four Modules as follows: (I) From ASA to AEC, (II) Public management Connectivity. (III) COHIBUSCHI, the principles of Connectivity (IV): KSM Model, to Build and sharing value with the ASEAN people.





Module I

From ASA to AEC: The author focuses on three folds of how to share wealth and the principles of political, Economic and Socio cultural security of ASEAN. According to the author of the academic staff of Panyachon (2556)^๑ stated that ASA was hold at first in Bangkok, as an initiated proposal by Dr. Thannat Koman, Thai Foreign Minister, including the leaders of five members, i.e., Malaysia, Singapore, Indonesia and Philippines. ASA was the Association of South East Asia (ASA) but it is not active (2555)^๒, it is due to the border conflict between Malaysia and Indonesia, and then the friendly relation has returned to build a new activity of ASA again. The author has seen the high jump of ASA growth in (2555)^๓, which the Accord Signed Agreement by the full ten members, to become the ASEAN. Their common objectives were eyed for future prosperity together which emphasizes on the AEC activities by using “the motto as one vision, one identity”. The concepts of ASA and ASEAN become the great values for AEC leaders since, a half century ago, it was the legacy of ancestor’s foundation.

The concreted path of wealth building is due to trust and confidence, care and share knowledge and politics – Socio – Economic development in hand. This was the first Module of AEC integrative connectivity.

To reach the highest objectives of the future AEC, therefore the author will propose the Public Management connectivity to share the values AEC. PMC is a mirror to improve the AEC Community. As we have eyewitness of the rise and fall of AEC development. The pros – growth, pros – peace and pros – security had become the global competitive advantage such example of Singapore, Malaysia, Indonesia, Brunei Darussalam and Philippines which were examples of success in the modern development of competitive edge. From this point of view, the PMC can be “The golden Bridge” to share, learn, exchange and development process of AEC.

^๑ຝ່າຍວິຊາການ ປັນຍານ, ສວສດືອາເຊີຍ ພູດຈາປະສາວາເຊີຍ, ກຽງເທິມທານຄຣ :ປັນຍານ, ๒๕๕๕. ໜ້າ ៨.

^๒ວິທຍ ບັນທຶກຸລ, ຮັ້ງປະກາມອາເຊີຍ, ພິມີ່ປົງກັ້ງທີ ២, ກຽງເທິມທານຄຣ: ບຣິ່ນທວີພຣິ່ນທ (1991) ຈຳກັດ, ๒๕๕๕, ໜ້າ ១៤.

^๓ກໍາງູນກ ສຸຂສົມ, ສັກຄມ ວັນຮຽນ ປະກາມອາເຊີຍ 10 ທະ, ກຽງເທິມທານຄຣ : ແສດວາ, ๒๕๕๕, ໜ້າ ៣៣.





In fact, the sharing of knowledge based service is practiced together, since the birth of ASA. Therefore, the field of public administration which is the interdisciplinary subject; it is the arts and science of administering that plays the role of integral part of moving for the National Development. The author presents “the paradigm of new public management connectivity” to share and may be used in public, private and non - government organizational management to replace the awkward of primitive Bureaucratic Administration and to become an example as Singapore, especially the Transparency management.

This is the new paradigm of Interdisciplinary field of Public Management Connectivity
as follows:



The Integrated field of Locus and Focus of PMC

The threefold of integrating subjects of public management can compare as the car, that the driver uses the fuel or gas (Boonton Dockthaisong, 2557)^๔. The author tries to build the body of PMC knowledge, in the sense of constructionism of how to vision of using for study and share value of learning process.

1. *The paradigm shifted of PA to New paradigm of ASEAN; The power of change.*

The Development Process, Movement, Arrangement and Implementation of the Great productive idea of the forefathers of ASEAN (Association of south East Asia) were innovative and constructive concept. They focuses on economy, social and cultural collaborating, including the protection of the ERA of New Insurgency

^๔บุญทัน ดอกเตอร์, รัฐประศาสนศาสตร์เชื่อมโยง AEC กำลังสู่ความมั่งคั่ง ๒๐๒๐, กรุงเทพมหานคร : ปัญญาชน, ๒๕๕๗, หน้า ๘.





Violent movement; it is due to the minor conflict between Indonesia and Malaysia as mentioned, it is caused to delay extending of membership. However, the declaration of ASEAN Concord was signed on the (8 August 2510)^๕ by five members, Thailand, Malaysia, Singapore, Indonesia and Philippines which is the essence of the ASEAN foundation. Our great leaders are Tanat Koman, Tun Abdul Rasuk, Bin Hussen, Adam Malik, Ramos and S. Rajarattanam, who have equally share in the meeting called the Bangkok Declaration.

The AEC – agreement (2510)(5)

The Concord of Bangkok is consisted of the following objectives:

- 1) The growth of economic and the advancement of social and culture.
- 2) To promote peace, stability and security in the region.
- 3) To promote socio – economic, culture, academic, science and management
- 4) To promote seminar, training and research.
- 5) To promote agriculture, industry, trade, communication and Tele communication Technology and standard of life.
- 6) To promote ASEAN study.
- 7) To promote the interrelationship among the ASEAN and Global organization

The National Agenda: According to AEC^๖

The government is readied for AEC policy and policy Implementation on the part of public and also it must have an impact to the private and people in community, Including Ministry of Education, Colleges, Schools and Universities, they have to prepare to welcome AEC, whiles the Politicians, Administrators, including the chief of communes and villages were discussed about how to arrange their place development, including speaking English, as an official Language of AEC. In case of cultural institutions, they eyes for their cleaning temples and environment to welcome customers (tourism). And Re - arranging the Restaurants, signpost, signboard, etc., which it was the new awaken phenomena of the AEC coming.

However, the author called for preparing a new paradigm of public management to share value with ASEAN members, therefore, the main objectives of this book is to exchange as an executive programs, as a key board to learn from

^๕ ฝ่ายวิชาการ ปัณณุชน, สวัสดีอาเซียน พูดจาประสานอาเซียน, กรุงเทพมหานคร :ปัณณุชน, ๒๕๕๕, หน้า ๔.

^๖ ฝ่ายวิชาการ ปัณณุชน, สวัสดีอาเซียน พูดจาประสานอาเซียน, หน้า ๑๘.





each other and to promote market expansion, tourism, one market, one product base and a single visa, etc., therefore PMC will pervade and the expansion of knowledge transferring, brain workers, professional occupation, migration thus, the Accord of ASEAN has agree Agreement on Seven professional occupations such as, Nursing, Accountancy, Dental practitioners, Architecture, Medical practitioners, survey and Engineering were proposed in that meeting. The Concord Agreement was approved in the meeting which held on October 7, 2546 in Indonesia^๗. The further approving of development programs were, human capital development, Indonesia; the official establishing of ASEAN community will increase Income, opportunity, and building the quality of both special and general occupational fields to all AEC community.

Module II:

Public Management Connectivity is to share values with AEC

The Role of the Civil Service Commission is closely joined with the proclamation of ASEAN Concord Agreement, in accordance with ASEAN Blueprint, which was declared on four factors on Economic Integration as follows:

- 1) Single market and production base.
- 2) Highly competitive economic region.
- 3) Region of Equitable Economic Development.
- 4) Fully integrated AEC to the global economy.

For Example, the single market is composed of free flow of goods, services Investment, Capital and skilled labor. (Panyachon, 2558:102)^๘.

According to the policy formulation of Accord Declaration, it can be success, on how to stimulate the people, to see the best benefits, in all members. In case of Thailand, precisely, from the government points of view, whiles that responsible Agency was a government agency called, the Office of Civil Service Commission

๗ วิทย์ บัณฑิตกุล, รู้จักประชาคมอาเซียน, พิมพ์ครั้งที่ ๒, กรุงเทพมหานคร : บริษัททวีพรินท์ (1991) จำกัด, ๒๕๔๕, หน้า ๔๐.

๘ สำนักงานคณะกรรมการการพลเรือน (ก.พ.), (๘-๑๔ มีนาคม ๒๕๕๑.), เชื่อมรัฐประศาสนศาสตร์ AEC, สำนักพิมพ์ : มติชนรายสัปดาห์, ๒๕๕๘, หน้า ๑๒๖.

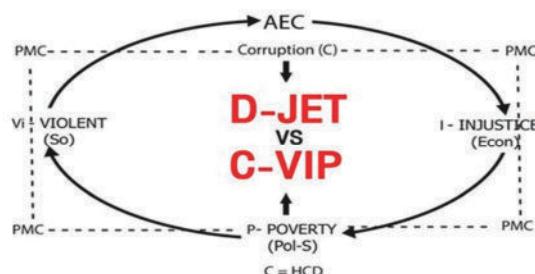




(OCSC). She is responsible for Mission of Civil Service in Thailand, a core Center of Civil Service administration Department. This department has exchanged the programs of administration, with ASEAN community, in advance for many years ago. The office of the Civil service Commission (www.ocsc.go.th)⁴ has joined with ASEAN conference on Civil Service Matter to focus on the Collaboration among members of Bureaucracy needs and public Administration to prepare for the new challenge which heed on the first time in Manila, on July 2524. These meeting, called ASEAN Conference on Social Service Matters (ACCSM). Which comprised Thailand, Philippines, Malaysia, Singapore and Indonesia. And there is ACCSM preparatory meeting in Myanmar in (2556) to advocate the Best Practice for ASEAN, in the year of (2550), there is a forum of the government to present the country Paper and Technical paper which has five objectives as follows:

- 1) To exchange the opinion, experience, Civil Service Development, education, administration and training.
- 2) To exchange the Civil Service Development for each country.
- 3) To review practical collaboration programs of Civil Service Development in ASEAN.
- 4) To promote greater Administrative Development
- 5) To have closed collaboration to face the rapid challenge of science and technology^{๖๐}

Concept of AEC community Engagement for development

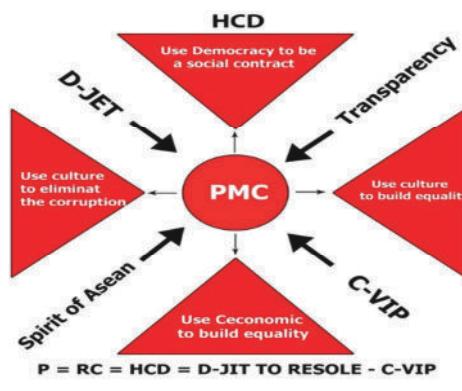


๙ www.ocsc.go.th, (๒๖ ກຣມ ໜັກງານ ແຜນັດ).

^{๑๐} คณะกรรมการข้าราชการพลเรือน (ก.พ.) Best Practice คู่มือสร้างวิธีการปฏิบัติที่ดีส่วนความสำเร็จในการพัฒนาระบบ E Government. ๒๕๕๖, หน้า ๗.



The four levels of heaven are. D – Democracy, J – justice E – economy T – transparency V.S the four hells such as C, – corruption V, – violent I, – injustice and P, – poverty. DJET dares to dream to share, dream to do and dream to change with the ASEAN partners to drive off the ghost – town, called, C – VIP away as the following picture.



The example of mentioning case of Singapore community which she has reached the heighted marks of the success in economic Development as well as the best example of controlling and managing the corruption of both the transparency of government and private sectors. She was given the top rank to Singapore, as number one of development nation in AEC and she must be free from corruption by the reporting from the International Transparency Organization, Switzerland, and also she was number one in higher education, investment financial business transaction, cleanliness and environmental management including the emerging of economic progress in Malaysia. Indonesia and Philippines as well as the improvement of all AEC members, whiles the politics Economic development in Thailand, were at the low grade in 2557 - 2558. If the mega – projects as 3.5 billion and 2.00 trillion were terminated by the Agent of Inexperience in the National management. The job creation was ended by the verdict of the Constitution court and Administrative court. You can see the two popular of development at of AEC, the highest and the lowest will be Thai.



Module III:**COHIBUSCHI**

The 6 global streams that bind people throughout the world were flourished in Asian, called COHIBUSCHI

The most profound foundation of mental health is the fundamental software's of human being called, COHIBUSCHI. This is foundation of human being which can be practiced, share, exchange, trust and confident to all members. It is the root poles of building and the happiness of mind, peace loving, and living together harmoniously. The concept of loving kindness, to all should spread out to become the principle for AEC community, as one vision which is the building of the Common ideals of the far Sight by the ASEAN founders, to spread out of the spirit of unity for the AEC, a ten Nations will emerge to become one community, of one market, one production base, one Visa and one common border. The border is not a problem anymore and the investment of wasting more money in Armaments as Tanks and Arms collection will be deducted, to save that money for the benefit of building the people project for national development.

The best thing to practice is the Soft Science that binds people together, to create the etiquette and custom for AEC members. The streams of human civilization were run through these great channels, called religions which synchronizes in to six branches, of Loving kindness and peace loving i.e., Co – Confucianism, Hi – Hinduism, B – Buddhism, S –Shintoism, Ch – Christian–(ism)and I – Islam–(ism). (Boonton Dockthaisong). These six great streams of religions were divided in to two Zones, as worshiping omnipotent and belief on the law of nature. But indeed, the COHIBUSCHI is the Essences of the ASEAN way of life between, a Mono- force and the Mano – force (mind) of ASEAN people, therefore the diversification of faiths will render the fruitfulness to the community. People will share hand in hand to build up the inner peace of this new journey. The great Mono force (God mind and Mano – force, loving kindness) which the author hopes that, the culture of peace loving will be the symbol of AEC principles, thus

AEC can be categorized the community faiths in to one Catholic Land, three Muslims Land, four Buddhism, while the two (Vietnam and Singapore were used all COHIBUSHI) which all community were grown up whiles the three Muslim communities are very moderated in development, Catholic is also advance, in the





fields of education and volunteer working, Buddhism is flexible, and understanding, therefore the ASEAN community is the best place to live, invest and to have the cultural exchange globally. If we were asked what faith do you believe? The answer should be “COHIBUSCHI” that means one for all that is to say, we use this word and we are universal brotherhood. Therefore, AEC is the hub of the global religious integration, for peace of mind. It became a golden bridge to all concerned.

1. Conceptual Module is composed of three sub-systems.

Explain: K = Knowledge, S = Skilling, M = Good Management, then follow by Sub - System (I) MAN = $M=F+O$ = Man has to responsible to F = Family, O = Organization. Sub - System II is (CAP) which is a symbol of executive leaderships, they have to wear cap on head as: C = Represents Concept stimulus, if he is able to stimulate the people to listen, and follow to do in accordance with his saying, therefore he also has ability to lead.

Two type of using an Energy: KSM:

However, the executives must know how to use 6 - Energy, and three muscle – laboring where: $E = MC^9 + 2$

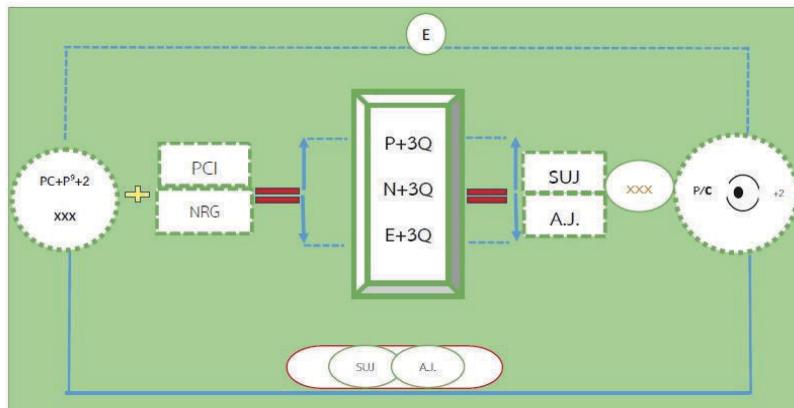
If you -know how to energize the customers to your vision by way of able to stimulate the people to see and favor according to your mind – maps, then you got to have (A) = activity to carry on that concepts and activity must stand on the project base. By then, CAP is the Symbol of Leadership of the old day and even today:

System III (I – Terms - N) when you want to study or working, you have to explore the location by asking (I – Terms - N), (I) represents information and knowing the data from exploring the balance sheet throughout Terms – N represents the people needs as follows: T = Technology, E = Economy, R – Resources M = Mental development S = Social organ N = Response to need of people, then use KSM to evaluate and measure of each item.





Module2: The Building of Atomic mind Process



Note:

SUL = Sunyata Jit: The energy of emptiness

A.J. = Atomic Jit: the Energy from tranquility and insight

Re: This Module comprises three – Sub – System. Sub – System I, (P/C+P⁹) it is referred to the management process to synthesize brain energy process to construct the tangible values from the intangible energy. As such doing anything, the leaders have to ask participation and give compensation to serve the development management as P/C+P⁹ Process:

9 – Promotion:

P₁ = Personnel, P₂ = Product, P₃ = Facility – Dieselization, P₄ = Rank promotion, P₅ = Public relation, P₆ = Environmental, P₇ = Place, P₈ = Participate on, P₉ = Pension Improvement and Development process.

After (P/C+P⁹), then the process executives have to understand the need of people in globe such as, (CPI+N+R+G) C = Represents Community need, P = Public need, I = Individual need, N = National need, R = Regional need and Global need. When we understand those said needs, then we have to move to search for “SPROBE” to join with work force in your organization, as example. It means that if any organization has the knowledge of SPROBE, then that organization can survive and well development as, this Figure:

	B	
S	PRO	E
	B	

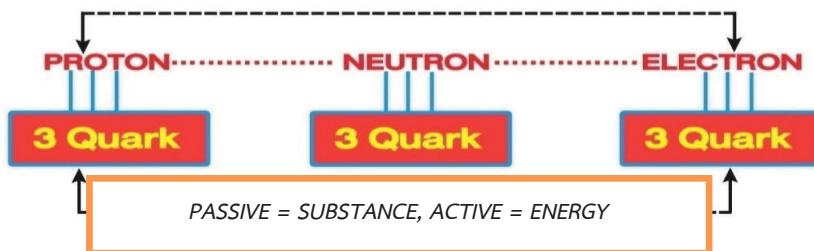


Building your corporations thru – SPROBE

SPROBE: Refer to (BB) = best brain (BS) = best service (B-PRO) best product. If the Organization composes of these threefold parts that organization will survive and have more benefits for a long year to come.

The best brain has brought about the best product. When the organization has the best product, then follows by best service then, the organization will be develop to the highest level. System 3, the most important part is to construct the brain power. This demonstration may help you to understand my point of views.

After SPROBE, the author moves to borrow physic term proton, Neutron, Electron from Albert Einstein (1879-1955). Each Tron has followed by three Quarks, as in this picture:



The innovation of IQ was innovated by the author, who examines the theory of Alfred Benet (1857-1911), who developed experiments to measure children's intelligence "Binet Scale" "intelligence" of Lewis Terman (1916) was "widely accepted whiles" Sir Francis Galton, (Feb 16, 1822-Jan 17, 1911), cited "the idea that intelligence" was measurable. The author used the integrated knowledge to synthesize the Atomic term from Albert Einstein and Tri – Sikha of Buddhism, to design the genuine model to construct the human brain to become, the fullest human of highest potentials and competency to become total man, especially how to purify human brain by the Buddhism ways, called (Papanamayapanya) or the LOTUS MODEL, which classified human development in to four groups of IQ, i.e., 1) Lotus in the pond is under mud 2) The lotus is in the middle level of the water in the pond 3) The lotus is in the edge of the water in the pond, or the same water





level of that pond 4) The lotus has reached out above the water in the pond, as the following 200 IQ – base. (Boonton Dockthaisong, 2553)^{๑๙}

The IQ 200 consists as follows:

Stage 1: IQ 200 = Genuine begin from stage I

Stage 1 Yoniso-manasikal	Stage 4 Physical and mental exercises	Stage 7 create a sense of ultimate serenity
Stage 2 Poshane-muttanyula	Stage 5 love and loving kindness	Stage 8 focusing only on Dan tian point
Stage 3 Eradication of all intoxicate consuming	Stage 6 in hale, exhale	Stage 9 move the ball of Dan tian which is automatic energy to revitalize a genius

Note: Buddhism plus Tai Qi Gong

Stage 2: EQ = 50IQ =50

The indicators of 4 IQ

EQ	IQ
1. Understand rupu and arupa.	1. Quickest thinking and responding.
2. Know self-emotion and able to manage it.	2. Scenario visionary.
3. Understand other's emotion and respect it.	3. Quitted mathematic solving.
4. Best wishes to self and others.	4. Gifted memory.
5. Know how to stimulate self and other.	5. Excellence in public addressing.
6. Be calm, deep cool and hated.	6. Best transform of dreaming and imagining.
7. Equilibrium on calm, deep cool and hated.	7. Highest intellectual and human
8. Non – detachment.	8. Best calculation of space's dimension.

^{๑๙}ບຸນຸທັນ ດອກໄຮສົງ, ຮູ້ປະກາດສານຄາສາດຖານທີ່ອ່ານຍິ່ງ AEC ກໍາວສູ່ຄວາມມັ້ງຄັ້ງ ๒๐๒๐, (ກຽງເທັມທານຄຣ : ປັນຍາພາບ, ແກຊ, ໨໔໔), ໜ້າ ໨໔໔.



9. Mind is above the emotion and feeling wave

9. Highest eagerness and synergic performances

Stage 3:

TQ = 50

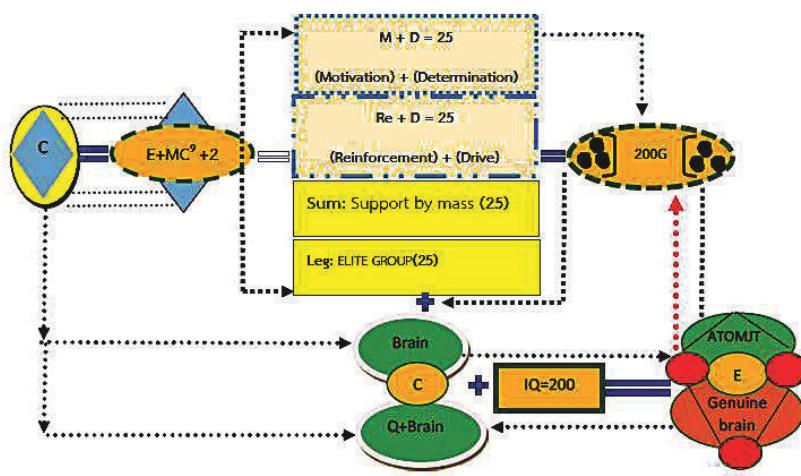
CQ = 50

1. Integrating of elements synergy of transcendental mental and recycle the matters and know how to jigsaw very well.	1. Global connection (G - net).
2. Join and using human resource space and universe to be one.	2. Regional zoning connection (Re - net)
3. Build, change, adapt to all kind of turbulence as the wave of the sea.	3. National connection (N - net)
4. Dream to see "something from nothing"	4. Community connection (C - net)
5. Construct the idea by simulating and build up a better model.	5. Individual and group connection (I - net)
6. Draw a line back and forth across the earth, water, and space by pro - active mind or MC9 to create a new form.	6. Social network
7. Quick - fix in correcting and assessing.	7. Global linkage
8. Invent and synthesizing of components to build the matters to serve mankind.	8. Space – internet
9. Construct your new model (brand).	9. 4-9 (digital generation)

The three stages are integrated all Energies from each stage to be one force, this force is 9 mindful energy, the author has designed to present the 200 genuine IQ. The following aggregate integration to become a full-mind, called Sunyata-Jit and Atom Jit which is the great power Energy mindfulness.



Stage III: module3: Building the genius



The author has converted Module I, and II, to construct $E = MC^2 + 2$ which put the Atomic of Mano energy to the sub - system as: 1) M = The highest motivation = 25 - mark and D = The highest drive and Reinforcement= 25- mark Sub - System II, sum = supported by mass and Leg, = Love Trust and supported

TQ (50)	CQ (50)
IQ (50)	EQ (50)

by elites Group which equivalence to IQ 100 + IQ from TRI - PITAKA = IQ = 200 as the formula $E = MC^2 + 2$ and able to detail the lotus Module of IQ as follows:

This stages 4, is the four level of IQ, each IQ divides in to four levels as above mentioned:

If you develop your Smathi to the stage of the coolest point of 173 Fahrenheit, then you are already become a full genius (Boonton Dockthaisong, 2557)^{๑๒}

For the sake of peace and security you are all please practiced the principle of loving kindness and say Namo – O! GOD, for your chanting and best wishes, to all human being.

^{๑๒} บุญทัน ดอกเตอร์, รัฐประศาสนศาสตร์สร้างสรรค์, (กรุงเทพมหานคร : ปัญญาชน, ๒๕๕๔), หน้า ๒๔๙.



How to design this type of Buddhist IQ, I begin to search by using IQ in line with the comparing of Four Lotus, by using the principle of mindfulness development through tranquility and insight method. The way in which I compare, by using the four level of Samathi practicing, thus you have to observe: (1) Five percepts, (2) practicing the Kaniga – Samathi, (3) after practicing of the two, then proceed to reach oubpajara – Samathi model then develop to the finals stage called Abbanasmathi that highest Samati – brain the IQ 200 which was reengineered from the tacit knowledge of Buddhist Epistemology, conjunction with “Albert Einstein”. This is new finding in this book, it is not also easy to understand this genuine model.

Explain and details of 4 IQ:

1. EQ: it looks like a stream of water, so the people must be cooled and calmed at heart. When the condition of MANO (mind) is in the state of equilibrium the oneness: The mind will fully activate to think, know, understand, remember, response, code and encode, then do a decision making.

EQ: consists of 1) Understand rupu and arupa, 2) Know self-emotion and able to manage it, 3) Understand other's emotion and respect it, 4) Best wishes to self and others, 5) Know how to stimulate self and other, 6) Be calm, deep cool and hated, 7) Equilibrium on calm, deep cool and hated, 8) Non – detachment, 9) Mind is above the emotion and feeling wave.

However, IQ: consists of 1) quickest thinking and responding, 2) scenario visionary, 3) quickest mathematic solving, 4) grafted memory, 5) excellence in public addressing, 6) best transform dreaming and used imagination to be a form, 7) highest having the intellectual and humorous capacity, 8) best calculation of space dimension, 9) highest eagerness and synergic performance (number, 9 is 20 markers).

TQ: comprises 1) integrating element to synergy of transcendental mental and recycle the matters and know how to jigsaw very well, 2) join and using human capital, space and universe to be one, 3) build, change, adapt in all kind of turbulence as the wave of the sea, 4) dream to see something from nothing, 5) construct the idea by stimulating and build up a better model, 6) draw a line back and forth across the earth, water and space by proactive mind or MC9 to create a new form, 7) quick – fix in correcting and assessing, 8) to invest and synthesizing of



components to build matter to serve mankind, 9) construct your model (brand) = (20 marks)

CQ: are as follows: 1) Global connection, 2) regional zoning connection (re - net, 3) National connection (NA - net), 4) community connection (c - net). 5) individual and group connection (in - net), 6) social networks, 7) global net, 8) space internet and 4-9(post digital generation).

These are the ways and means to construct an innovative idea to become a total man, a genius, to invent an innovative concept to construct the genuine brain, the four IQ 200 is presented to ASEAN community to share side by side with the most propound of the foundation of human culture, called COHIBUSCHI.

Conclusion:

The ASEAN cultural heritage is moderated, therefore, the one faith of word can be called, as, “COHIBUSCHI”, and it can be the most fundamental essence to promote the concept of, we are the world, we are brotherhood which was, a universal concept of loving kindness, or golden rule or peace of mind, then we, the ASEAN will bridge together to become a togetherness by sharing and collaborating, hand in hand to construct and train our people: the introducing for applying K.S.M. Model to develop our people to become a genius have to share the values of learning. The IQ 200 come from COHIBUSCHI and Kong Qui, Hindu, Buddhism, Shinto, Christ, Muslim, however the Cohibushi can be a great moderate faith in all community, while as the ASEAN is bound together by political economic and cultural security. The common understanding and the accepting the diversity were the most common advantage in ASEAN.





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