การดำเนินกิจกรรมต่างๆ เช่น จัดการฝึกอบรมพัฒนาสร้างงานอาชีพหรือองค์ความรู้อื่นๆที่ประชาชนต้องการ เป็นต้น เพื่อให้การพัฒนาชุมชนมีประสิทธิภาพและประสิทธิผล อยู่ด้วยกันอย่างสันติสุขโดยการประยุกต์ใช้ หลักสัปปุริสธรรม 7 ในการพัฒนาชุมชนด้วย

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ABSTRACT

Objectives of this study were: 1) to study the traits leadership of communication leaders in Nan Province, 2) to study the factors influencing the traits leadership in Nan Province, and 3) to present the development of integrating Buddhist leadership for community development in Nan Province. This study is a mixed researches between a quantitative research and qualitative one. The quantitative study used a questionnaire with a reliability value of 0.981 for collecting data from 94 samples, viz, and all of community development officer in Nan Province for the analysis of this information. The data were statistically analyzed using frequency, percentage, means, standard deviation, and Pearson's product moment correlation. The qualitative study used an in-depth-interview for collecting data from 22 key informants and a focus group discussion technique with 10 participants, purposefully selected and analyzed data by content analysis and descriptive interpretation.

The findings were as follows :

1) Regarding the traits leadership of communication leaders in Nan Province maintain high level (μ =3.98) respectively be Technical skill, Human skill, Conceptual skill. These 3 characteristics were the characteristics of community leaders in Nan Province; administrative skill. It was all agreed upon that at present leaders work harder that in the past, must develop oneself in many aspects more than the past, Since it is the age of information, the technological know-how is the must. Administrators must learn public relations to publicize oneself and the organizations, Good administrators are the one who can tolerate the attacks from all directions which are more now than ever.

2) With respect to the factors influencing the traits leadership in Nan province: The leadership in accordance with Sappurisa-dhamma 7 was found that the positive correlation in high level (r=0.830), statistically significant at the 0.01, and administrative skill in high level (r=0.788) statistically significant at the 0.01