

AIDS Knowledge and knowledge About Center for AIDS Information Among Young Adults in Muang District, Rayong Province

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The purpose of this research is to evaluate the AIDS campaign project which is organized by the Thai Association for Voluntary Sterilization and Quality of Life. The campaign took place between March to July 1997 at Muang district, Rayong province, Thailand. The research applies both quantitative and qualitative approaches. 230 young adults ages between 15 and 24 years old are interviewed. In addition, small group discussion is employed when discuss with AIDS campaign coordinators. The results show that individual characteristics of young adults and their types of residences are not important obstacles that prevent them to understand about AIDS and knowledge about center for AIDS information. Besides, it is found that individual experiences that related to AIDS activities and the existence of core group at the work place are important factors to AIDS education and campaign. The research suggests that young adults who have education less than secondary school, male, and sigle person need to understand more about AIDS education. Therefore, AIDS campaign should aim at these young adults as the target population.